**Report on Crowdfunding Campaigns Analysis**

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1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

There are three conclusions to present the characteristics of these campaigns through the data analysis.

According to the category statistics, of the nine categories analyzed, there are three categories which had significantly more successes than the others: Music, Theatre and Film &Video. The category of Thearte had the highest number of successes out of all nine categories, with 344 in this chart. The second largest category was Film & Video with 178 successful events. The third largest category was Music, with 175 successful campaigns. Although these three categories had the most quantity of success, they had the highest number of relative failures. The lowest number of campaigns was journalism, with only 4, but all were successful. The campaigns with the highest failure rates were food and games, with 43.5% and 48% failure rates respectively. Photography and technology activities had relatively low failure rates of 26% and 29%.

In the subcategory statistics, plays had the highest number of successes of any of them, with a total of 187 successful campaigns. The category of plays was particularly successful. It is exceedingly more than the other subcategories. Plays is three to eight times more successful than other subcategory. But Plays also had the highest number of failures, with a total of 132. On top of that, the subcategory of Rock had the second highest number of successes. In the short, these subcategories had about the same number of successes.

It is important to know that mass of campaigns is successful in the May to July timeframe, rising from May and peaking in July. At the same time the number of campaigns that fail in the months of May through June is also on the decline. Overall, there are a lot of successful campaigns in May, June, and July which is a three-month period.

1. **What are some limitations of this dataset?**

It is possible to know that the dataset does not provide enough information about the nature and quality of the project. A more comprehensive analysis would be possible if comprehensive project descriptions were available. Of course, the dataset may not be fully representative of crowdfunding campaigns in different regions. The dataset may not involve external factors, such as economic conditions in different countries or changes in consumer behavior, which may have a significant impact on crowdfunding success.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

There is a possible table which can make in future. The subject of this table is about success rate over time. This table will display the success rate of crowdfunding campaigns over various time periods. This picture will make in the format of line chart. This analysis can reveal the secret of time and help people to determine when launching campaigns will be more saucerful.